



Training Employees

Streamline your employee training programmes

Optimise employee potential with a flexible and engaging learning management system. Manage, monitor and refine training programmes for the best alignment to business objectives.

Streamline employee training to maximise resources and ensure that employees are properly qualified and proficient to perform key tasks. With Cobent's effective Learning Management System - LCS, organisations will be able to easily create, track and manage employee training programmes; automating training to reduce costs and improving employee performance.

WHY COBENT SOLUTIONS?

Cobent has extensive experience in the training industry and has been at the forefront of assisting organisations to streamline employee training programmes. Cobent works with subject-matter, industry and technical experts to refine and develop solutions that are optimised to meet diverse requirements. Cobent solutions provide the flexibility to meet small business to enterprise level requirements and are robust enough for continuous reliability and performance – allowing the system to grow and adapt with your organisation.

Cobent has a proven track record of successful implementations throughout the UK, Europe and US, and has helped organisations to cost-effectively fulfil and exceed their training and learning objectives. Cobent customers include: DSG International, Barclays, Orange and Norwich Union.



Cobent solutions assist organisations to improve employee training programmes by:

STREAMLINING EMPLOYEE DEVELOPMENT

There are many reasons that a company may decide to utilise e-learning and learning management technologies as part of their training strategy. These may include:

- Reduction of costs inherent in delivering training
- Savings on the time and resources required to deliver training
- Project related requirements with strict costs or timescales that demand a rapidly developed and deployed solution
- Consistent quality levels of training delivery

Whatever the reason, using Cobent LCS can help meet all these objectives by:

- Automating assignment, notification, approval, completion, tracking and reporting of all training activity related to an individual.
- Maintaining training paths that automatically move a user from one task to the next.
- Allowing the development and deployment of training authored or organised by your subject matter experts to maintain consistency of training delivery.
- Utilising interactive learning methods with cutting edge technology.
- Provide a collaborative development and deployment environment for controlled creation and rapid delivery of training programmes.

Benefits Highlighted:

- Provide learning flexibility to your staff, encourage adoption & understanding
- Reduce costs of training associated with travel and administration
- Centralised management of training programmes
- Easy-to-use, intuitive, 'Zero-footprint' LMS
- Collaborative content authoring environment for streamlined development
- Rapid roll-out of new product or process information.
- Increase performance with competent and confident staff
- Systems to meet compliance requirements.
- Optimise resources, re-use and refine learning programmes

IMPROVING PRODUCT & SALES TRAINING EFFECTIVENESS

Maintaining and managing sales staff knowledge is critical to sales effectiveness. However, for many organisations, taking staff away from the sales process can be viewed to be costly, not only in terms of training costs but in perceived 'loss of sales'.

Cobent provides organisations with effective sales training and communication tools that:

- Provide flexible product and services training regardless of time zone or location.
- Allow rapid and easy deployment of new product and service information.
- Can deliver courses in a manner suitable to the sales team environment – distributed, mobile, point-of-sale.
- Improve staff knowledge for excellent customer service.
- Differentiate companies from their competitors through competent and confident staff.

ENHANCING STANDARD OPERATING PROCEDURE (SOP) & PROCESS TRAINING

Standard operating procedures are fundamental to ensuring that quality and compliance requirements are met by employees. Cobent solutions make it easy to manage SOP and On-the-job training by automating the recording, tracking, sign-off and certification process.

All training activities are tracked and managed through LCS, making it easy to identify qualified and unqualified personnel.



COMPLIANCE TRAINING

Not only do organisations have a need to ensure employees are aware of and understand policy and legislative changes, they need a system that will enable them to

rapidly communicate and manage that process.

Cobent LCS enables organisations to easily manage compliance training by:

- Ensuring that individuals understand and are accountable through e-signatures.
- Integrating with your controlled document management system for version control over policy and controlled documents.
- Automating the certification process to manage qualified personnel
- Allowing you to identify training and adherence gaps.

PROVIDING REUSABLE IT TRAINING

Ineffective IT training can affect both productivity and the adoption of new systems. Cobent provides solutions that assist organisations to train employees on new or existing IT systems. Whether these are self-help training modules, software simulations, generic system help, or business process specific 'how-to's' – Cobent can help.

DIXONS GROUP INTERNATIONAL (DSGI) CUSTOMER CASE STUDY

Dixons Group International is one of Europe's leading specialist electrical retailers. DSGI have more than 1,300 stores, across 28 countries, employing over 40,000 people; and are the owners of major retail brands which include Curry's, Pixmania and PC World.



With such a large number of employees distributed throughout Europe, DSGI needed a system that would allow them to quickly and cost-effectively communicate and train all staff. In 2008, DSGI launched Cobent's learning management system – LCS. The system was chosen because it provides a centrally managed learning portal, that will allow DSGI to manage all aspects of both e-learning and class-room based training.

FIND OUT MORE ...

Visit our website www.cobent.com for further information, to see screenshots and recorded demonstrations. **Contact us to see how we can assist your organisations**

Cobent Services:

- Supply and implementation of fully compliant learning management tools
- Supply and implementation of collaborative authoring tools
- Consultancy and advice based on 'best-practice' knowledge and industry experience
- Development of bespoke content based on specific learning and business requirements
- Supply of off-the-shelf content for rapid deployment

Selected Clients:



"We need to have a robust and flexible learning solution. In Cobent's LCS, we've found it. Cobent offers the right blend of cost-effectiveness and high-powered e-learning functionality..."

David Dixon
DSGI International
E-Learning Manager

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